

## Sample form, not for offline completion.

Visit <https://awards.immersivetechnetwork.org> to apply.

# Technical Innovation

This category is focused on the outcome produced by innovation and/or problem solving enabled by code. The focus should be on what technical challenge was solved when developing the immersive experience (either VR or AR), and the approach that the applicant took to solve it.

Similar to the other categories, it's not always about the most complex or the most high-tech solution - simple but effective solutions are also welcome.

In addition to providing the code itself, applicants will also need to demonstrate the flow & outcome of the application of the code.

Examples in this category can include, but are not limited to:

- Automation and reusable code enabling exceptional quality of experience
- Technical ways of creating shared experiences
- Applied integration of multiple emerging technologies
- Applied use of visual shader, particle and voxel systems in meeting new use cases with the interpretation of data, live or static
- Innovation in immersive use of large data sets
- Creating systems of methodologies or creativity in putting systems together
- Repurposing and learning from different industries to apply innovative problem solving to a different sector

Categories for the 2025 awards are:

1. Best Overall Experience
2. Digital Art & Creative Storytelling
3. Sensory
4. Technical Innovation
5. UX & UI Design
  - Each category requires a separate application tailored to address how your work applies to that category
  - Applicants can submit to multiple categories

The student categories are only open to students at UK universities, who must be aged over 18.

There is also a Career Breakout award for non-students.

Application name

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## Student Categories Questions

Please answer the questions with up to 200 words maximum for each free text answer.

[Click here to see frequently asked questions and the answers to them.](#)

Is this an individual entry or a team entry?

☐ Individual

☐ Team

Lead Applicant's name

Email address of lead applicant

☐ I (lead applicant) confirm that all applicants are over 18 and studying at a UK university

University / Educational Institution Name(s) for each team member

200 words

Degree stage(s) for each team member (i.e. "undergrad" or "postgrad")

200 words

Degree programme name(s) and year(s) for each team member

200 words

Degree supervisor(s) for each team member

200 words

Eligibility letter(s) - please upload a single document/image/zip file with all team members' letters combined



**About your project:**

200 words

Project Name

Project Stage: Is your project (please select)...

☐ Complete

☐ Still in production

☐ Other (include details in summary)

Project summary

200 words

How does your project fit the category?

200 words

|                                                                                                            |           |
|------------------------------------------------------------------------------------------------------------|-----------|
| Team members and roles                                                                                     | 200 words |
| <div></div>                                                                                                |           |
| What were the project objectives?                                                                          | 200 words |
| <div></div>                                                                                                |           |
| What was the delivery strategy for the project?                                                            | 200 words |
| <div></div>                                                                                                |           |
| What were the main outcomes?                                                                               | 200 words |
| <div></div>                                                                                                |           |
| What were the metrics of success and/or testing methodologies for this project?                            | 200 words |
| <div></div>                                                                                                |           |
| What are the next steps for this project? (if applicable)                                                  | 200 words |
| <div></div>                                                                                                |           |
| How were audience needs considered during the design process?                                              | 200 words |
| <div></div>                                                                                                |           |
| Please submit the project's source code via GitHub Link. (required for Technical Innovation category only) |           |
| <div></div>                                                                                                |           |

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## Video Submission

### Video Brief

Applicants must submit a video up to 3 minutes in length explaining their work. This should be uploaded to AwardsForce. [Contact the Immersive Tech team](#) if you have any issues with uploading the video.

Show us:

- An overview of your project and please include if the project is complete or still in production
- Demonstrate the work developed and be sure to include a demo of the experience such as walkthrough of the build, prototype, designs
- How does your project fit the category
- Your biggest challenges and how you overcame them
- Outcomes of the project
- Focus on using the time to explain your project and clearly demonstrate what was developed.
- You will not be judged on high video production quality.

- Focus on using the time to explain your project and how you developed it
- You can be creative in how you decide to present within the 3 minutes. Be yourself - present it your way!
- Show us who you are, and we encourage you to put yourself at the centre of the presentation
- You will not be judged on high video production quality



I/we am/are happy for any of the information provided in the application to be shared with the organizers of the Innovate UK Immersive Tech Awards, the members of the judging panel, and the internship partners. If selected as a finalist, I/we am/are happy for the details about the project to be used by organizers of the Innovate UK Immersive Tech Awards in any future promotional material about the awards.

☐ Confirmation

All items below this declaration are for information only and will not be used for judging the entries.

Project created in: Please select (optional)

- ☐ Unity
- ☐ Unreal
- ☐ Godot
- ☐ Other(s) - specify below

Other tools used (optional)

How would you describe your project? Tick all that apply. (optional)

- ☐ AR (augmented reality)
- ☐ VR (virtual reality)
- ☐ MR (mixed reality)
- ☐ Other

If other, please specify (optional)

100 words

How did you find out about the Innovate UK Immersive Tech Awards? (optional)